



VII EDYCJA E-LEARNING FUSION
DIGITAL LEARNING & training market
CONFERENCE & EXHIBITION 2023

NEW

14-15 Listopada 2023
WARSAWA



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CEE, South Eastern Europe & Israel

Zaprezentuję temat:

Redefining Work in The Age of AI

Organizator:



LinkedIn Learning's 10 Most Popular AI Courses of the Year

... and they are free until 15 December!

1. [How to Research and Write Using Generative AI Tools](#) with Dave Birss
2. [What is Generative AI?](#) with Pinar Demirdag
3. [Generative AI for Business Leaders](#) with Tomer Cohen
4. [Nano Tips for Using ChatGPT for Business](#) with Rachel Woods
5. [Machine Learning with Python: Foundations](#) with Frederick Nwanganga
6. [Get Ready for Generative AI](#) with Ashley Kennedy
7. [Introduction to Prompt Engineering for Generative AI](#) with Ronnie Sheer
8. [Python Data Structures and Algorithms](#) with Robin Andrews
9. [Prompt Engineering: How to Talk to the AIs](#) with Xavier Amatriain
10. [GPT-4: The New GPT Release and What You Need to Know](#), Jonathan Fernandes





Mission

To connect the world's professionals to make them more productive and successful



Vision

Create economic opportunity for every member of the global workforce.



1B

Members



59M

Companies



200+

Countries &
Territories



63M

Decision
Makers



15M

Vacancies



39K

Skills

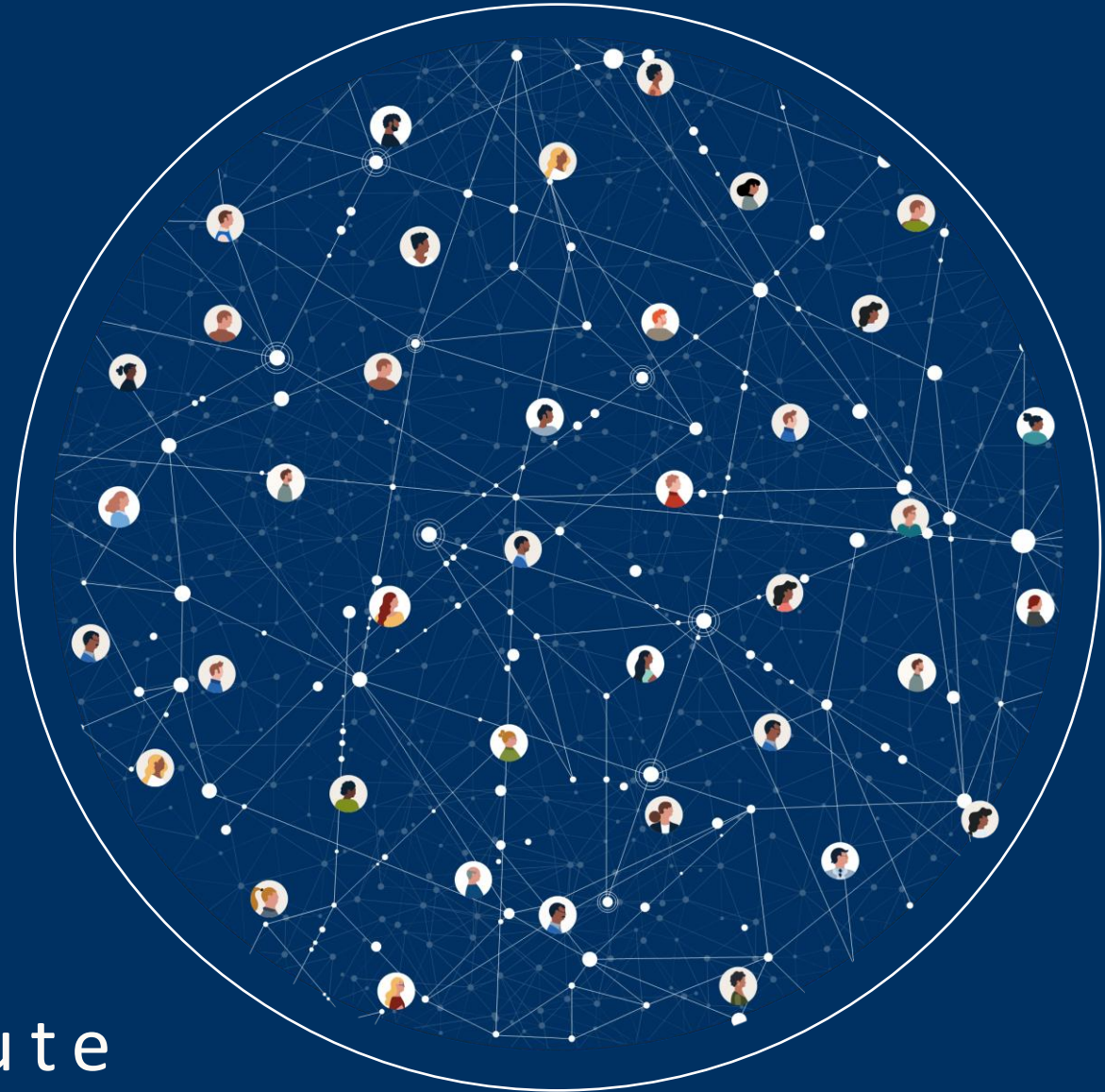


6M

Members in Poland



Economic Graph



5M updates per minute

Talents in Poland are using LinkedIn to find their next opportunity

Job seeking activity on LinkedIn for this talent pool has increased substantially over the past year

Job viewing activity has increased

53 %

year-on-year

Members in this talent pool identifying as “open to new opportunities” has increased

196 %

year-on-year



The Great Reshuffle



How we work

Remote and hybrid work is here to stay, empowering a workforce on the move



Where we work

Workers are moving into new roles at an accelerated pace



Why we work

Workers feel empowered to demand more out of work

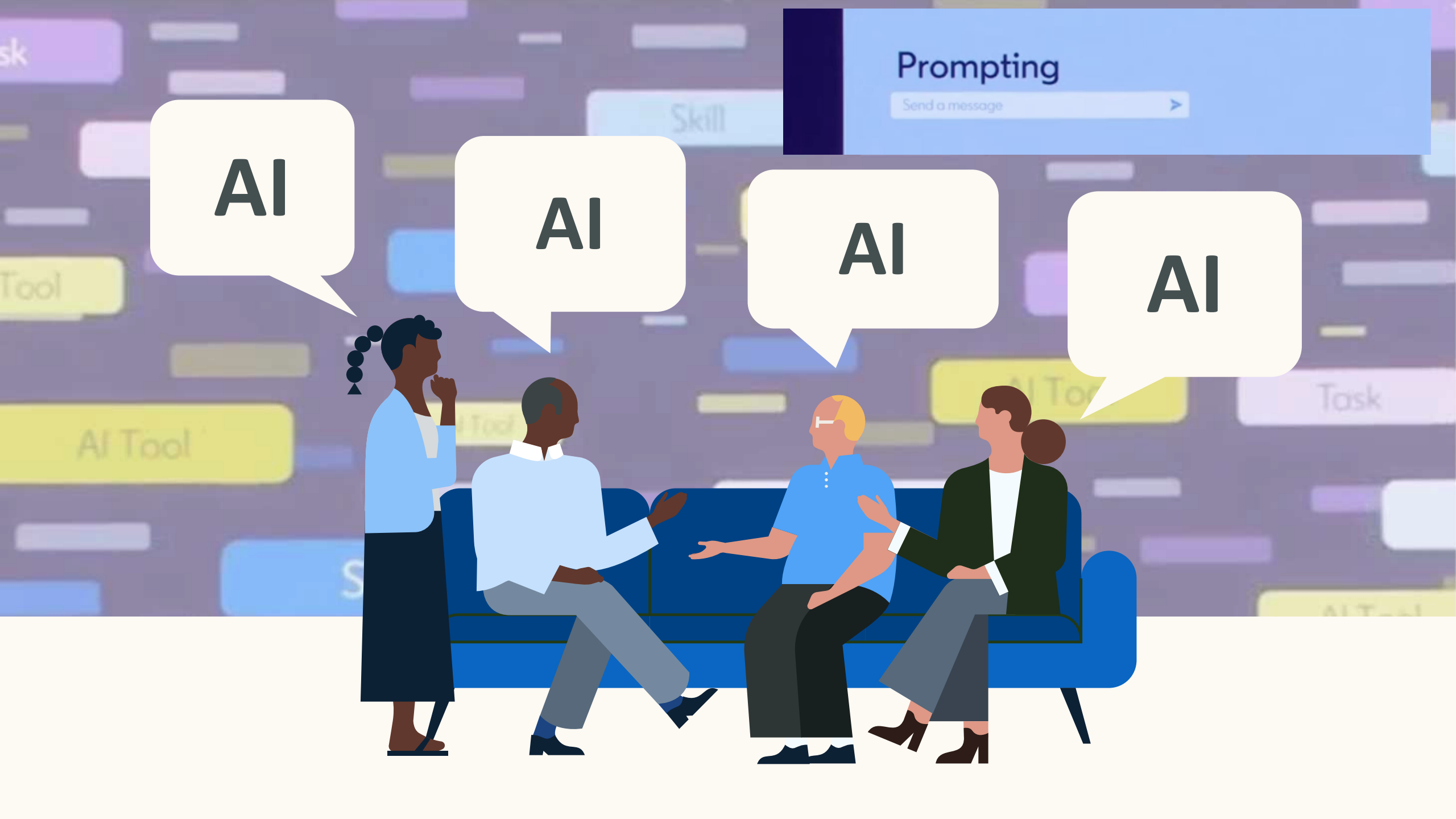


Emerging trends

Opportunities for women's hiring & the greening economy

THE RISE OF AI





AI

AI

AI

AI

Prompting

Send a message

Skill

Tool

AI Tool

Task

AI Tool



+





21x

Increase in job postings
that have mentioned
ChatGPT since Nov. 2022



In June 2023, the number
of AI-skilled members was

9X

larger than in
January 2016
globally

The share of job postings mentioning GPT or ChatGPT on LinkedIn increased **21x** since November 2022

- Ability to harness financial data to inform decision

Add skills

Add skill keywords to make your job more visible to the right candidates

Sales ✕

Organization Skills ✕

Finance ✕

Oral Communication ✕

Sales Processes ✕

Business ✕

Chat GTP ✕

Microsoft Office ✕

Customer Relationship Management (CRM) ✕

Microsoft Office ✕

Communication ✕

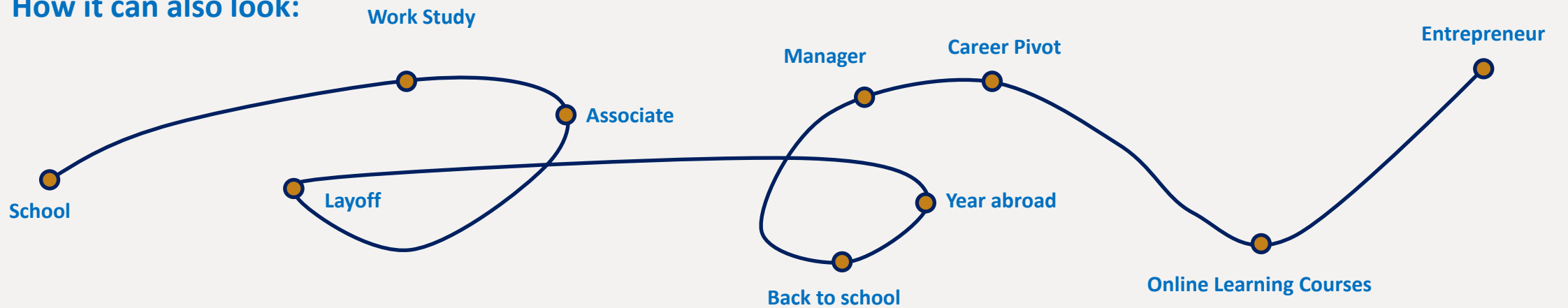
|Add skill +

Old Playbook

The way people think talent journey looks:



How it can also look:





Skills in your current role is changing too

- Skill 1
- Skill 2
- Skill 3
- Skill 4
- Skill 5
- Skill 6
- Skill 7
- Skill 8

- Skill 1
- Skill 2
- Skill 3
- Skill 4
- Skill 5
- Skill 6
- Skill 7
- Skill 8

25%

Last 8 years

Skills in your current role is changing too

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- Skill 6
- Skill 7
- Skill 8

65% increase

Last 8 years

By 2030

On average, skills for the same job changed by about **25%** since 2015.



At this pace, we expect LinkedIn members' skills to have changed by as much as **50%** by 2027 – that's just in 4 years' time! Jobs are changing and the skills needed to succeed will continue to evolve.

Data from LinkedIn's Economic Graph

**Skills are the
new
currency**







60%

Of employment in 2018
was found in jobs that
didn't exist in 1940

New Playbook

“Skills-first approach”
is becoming the gold
standard and will
shine a light on
overlooked talent
both external &
internal

Talent pipelines
can increase by

10X

when using a
skills-first approach



Melanie



Jamal



Liz



Jane



Imani



Samuel



Marcos



Ava




John



Sarah

**The right people with the
right skills in the right
roles is the future of
work.**

**AI is ushering
in a new era
for work,**



**where professionals who
nurture their people skills
and upskill in AI will win.**





“What you may find is that in many cases your new best employee, may be your current employee.”

Ryan Roslansky, CEO, LinkedIn
@TalentConnect September 2022



E-LEARNING FUSION 2023

Organizator:

Digital Learning Centre



Let's Fintech

